

# THE INDUSTRY Standard

Quality Certification Alliance (QCA) is the promotional products industry's only proactive, comprehensive product safety and compliance solution designed to meet the needs of the entire supply chain, including promotional products suppliers and distributors as well as their corporate clients.

Product safety and compliance program have many components. Testing and auditing are critical pieces of a compliance program but alone are insufficient to ensure safe and compliant products. Transparency and control of the supply chain along with process that include checks and balances are equally important to ensure success.

QCA is the only comprehensive compliance program developed specifically to meet the complex needs of our industry.



## Product Safety

- Consumer safety and brand security
- Design requirements
- Testing and inspection
- Communication and documentation
- Recall protocol

## Social Accountability

- UN Global Compact
- Worker's Rights
- Fair Pay
- Physical working and living conditions
- Worker safety

## Environmental Stewardship

- Recycling
- Restriction and monitoring for banned substances
- Resource management

## Product Quality

- Quality manual
- Inspections
- Supplier qualification program

## Supply Chain Security

- C-TPAT criteria
- Container seals management
- Physical plant security
- Supply chain visibility
- Security guards
- Access control

Fortune 1000 company product recalls and the resulting headlines continue to place even more importance on requiring your supplier partners to not only understand the regulatory environment but also rise to the challenge of maintaining transparency and control of their supply chains.

Don't risk your reputation and brand equity by purchasing non-compliant promotional products. Buy with confidence through QCA Certified Suppliers.

Learn more at <http://qcalliance.org>

