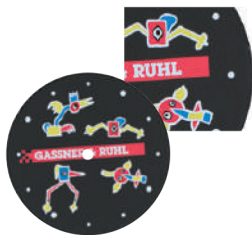


DIAL IMPRINT METHODS & SETUP CHARGES

IMP1 Silkscreen/Pad Printing (min. 12 pcs.)



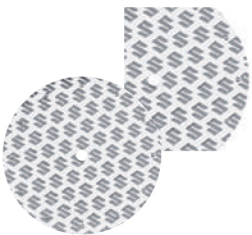
Excellent Imprint Quality.
Precise PMS matching at no charge.
Price includes up to 3 colors.
Set up charge 1st color: \$85.00 (g)
Each additional color: \$35.00 (g)
No Running Charges up to 3 Colors
Run Charge 4th color and up: \$0.60 (g)
Standard Production time: 20 working days.
His and Hers cannot be combined.
Two sets of set-ups apply.

IMP5 Photo Process (min. 50 pcs.)



High resolution reproduction of an actual photograph or multi-color logo.
No PMS matches.
Set up charge: \$150.00 (g)
Run charge per dial: \$2.00 (g)
Production time: 20 working days.
His and Hers cannot be combined. Two sets of set-ups apply.

IMP6 3-Dimensional Raised Etching Process (min. 50 pcs.)



Ideal for elegant effects.
Available on Silver/Silver, Gold/Gold, Gold/Silver.
Set up charge: \$250.00 (g)
Run charge per dial: \$2.50 (g)
Production time: 20 working days.
His and Hers cannot be combined. Two sets of set-ups apply.

IMP8 Mirror Etching (min. 50 pcs.)



Logo can appear in silver or gold mirror finish or cobblestone finish.
Set up charge: \$190.00 (g)
Run charge per dial: \$2.00 (g)
Production Time: 20 working days.
His and Hers cannot be combined. Two sets of set-ups apply.

PROOF/SPEC SAMPLE COST

PACKAGING DECORATION CHARGES

Silk Screen \$60.00 (g) + Set up charge + Item cost
3-Dimensional Etching \$70.00 (g) + Set up charge + Item cost
Photo Process \$80.00 (g) + Set up charge + Item cost
Mirror Etching \$80.00 (g) + Set up charge + Item cost
Engraving on back plate \$100.00(g) + Set up charge + Item cost

Less Than Minimum Charges : \$100.00 (g) per decoration location per style.
Rush Charges: 10% of unit cost per unit or \$80.00 (g) whichever is greater.

CASE BACK BRANDING



CB1 - Logo Etching

(Absolute min. 25 pcs)
Can be combined with personalization and serial numbering
Setup charge: \$75.00 (g)
Run charge per piece:
25 Units: \$4.50 (g)
50 Units: \$3.50 (g)
100 Units: \$2.50 (g)
Production time: 20 working days.
His and Hers cannot be combined.
Two sets of set-ups apply.



CB2 - Personalization

(Absolute min. 50 pcs. Per Style)
Individually etched:
MEN'S-15 characters
WOMEN'S-10 characters
(Varies upon case back size)
Setup charge (per line): \$60.00 (g)
Run charge per piece per line: \$3.50 (g)
Production time: 20 working days.
His and Hers cannot be combined.
Two sets of set-ups apply.



CB3 - Serial Numbering

(Absolute min. 100 pcs. Per Style)
Individually etched with a sequential serial number
Setup charge: \$60.00 (g)
Run charge per piece: \$2.50 (g)
Production time: 20 working days.
His and Hers cannot be combined. Two sets of set-ups apply.

RUSH CHARGES

10% of unit cost per unit or \$80.00 (g) whichever is greater if available.
Less Than Minimum Charges : \$100.00 (g).

IMPORTANT NOTES

- Styles or His and Hers are not combined for minimums
- Styles or His and Hers are not combined for printing
- When ordering his and hers two sets of set-ups apply .
- Samples are not returnable and are invoiced at EQP with an extra 40% discount.